

## **SOUTHERN WISCONSIN BUCKSKIN ASSOCIATION COMMITTEE HEAD CHAIRPERSON RESPONSIBILITIES**

### **ADVERTISING COORDINATOR – Kayla Fink**

- Submits ads and/or showbills to publications after the club decides when and where the advertising for the shows should be submitted for the year. Ex: Wisconsin Horsemen's News, Horse Circuit News, etc.
- Responsible for designing the ads. If the Advertising Chairperson is not able to design the ads they are to notify the club President in a timely manner so they may find someone who is able to do it for SWBA at little to no cost.
- Locates websites that offer free online calendar of events to advertise our shows. Also, submits to publications that offer free calendar of events in their magazines.

### **AWARDS – Kathy Yager**

- Selects awards for the year after the club decides on the amount allocated for the year.

### **NEWS REPORTER – Sarah Riehl**

- Writes news articles to be placed in publications that offer “free news”. Ex: Wisconsin Horsemen's News. This helps to create awareness of SWBA and our shows.

### **OFFICER ELECTIONS – SWBA President, Stacie Riehl**

- Acts as the “go to” person for anyone interested in an Officer or Board of Director position around election time.

### **WEBSITE COORDINATOR – Wendy Raabe**

- Updates the SWBA website and any social networking sites that the club may be listed on.

### **YOUTH ADVISOR – Patty Maxwell**

- Organizes the SWBA Youth Representative competition. Attends the ABRA World Show, if available, and is there for any questions the chosen SWBA Youth Representative has as they compete toward the ABRA Youth Representative title.

\*\*If you are a SWBA member and would like to assist with any of these committees please contact the SWBA President, Stacie Riehl at 920-858-6833 or email [swba@swbuckskin.com](mailto:swba@swbuckskin.com) .